

CASE # 2328295

Version: October 1, 2007

ACE HARDWARE CORPORATION PRO-FORMA PROJECTIONS

10/20/08

EXHIBIT

Store Number:

Store Name:

Store Owner:

Address:

City:

State:

Zip:

Phone:

Date:

Store Format (HDW, HMC, LBM)

Pro-forma Completed By:

Fischers Hardware Roy Ewers 6129 Backlick Rd Springfield VA 22150 07/22/2008 HDW PR V-5

THESE PROJECTIONS (FORECASTS), INCLUDING SALES, PROFITS OR EARNINGS ARE MERELY ESTIMATES AND SHOULD NOT BE CONSIDERED AS THE ACTUAL OR POTENTIAL SALES, PROFITS OR EARNINGS THAT WILL BE REALIZED BY ANY SPECIFIC STORE OPERATOR. ACE HARDWARE CORP. DOES NOT REPRESENT THAT ANY STORE OPERATOR CAN EXPECT TO ATTAIN THESE SALES PROFITS OR EARNINGS.

DISCLAIMER:

The estimates herein were made jointly by the Ace Hardware Corporation representative and the store operator based on discussions between them and information furnished by the store operator, developer / leasing agent and others.

The store operator acknowledges that these figures assume good and complete development and management of the shopping center or trade area, good store management, the handling of an appropriate mix of merchandise, and normal favorable business conditions. The store operator further acknowledges that Ace Hardware makes no representation as to the projected costs, income, gross and net profits, cash flows or sales of any merchandise. Since these estimates are for general guidance only, the store operator must accept the risk of not doing as well as shown by them. No one is authorized by Ace Hardware Corporation to guarantee that the store operator will do as well as these estimates. Ace Hardware Corporation urges that these figures be reviewed carefully with the store operator's accountant or other business advisor prior to initiating the project. Ace Hardware Corporation also recommends that these projected estimates be compared to actual operating results at the close of the accounting period in order that business adjustments be made as necessary.

Retailer Signature:

Market Development Manager

Territory Number:

[Signature]
[Signature]
505C

Date:

Date:

10/20/08
10/20/08

10/20/08
Page 1

Note Print

REQUIRED
By 10/30
AND BY
5/31

let's see
this is for
the store
operator
to see
if they
can
make
it
work
or
not
-3